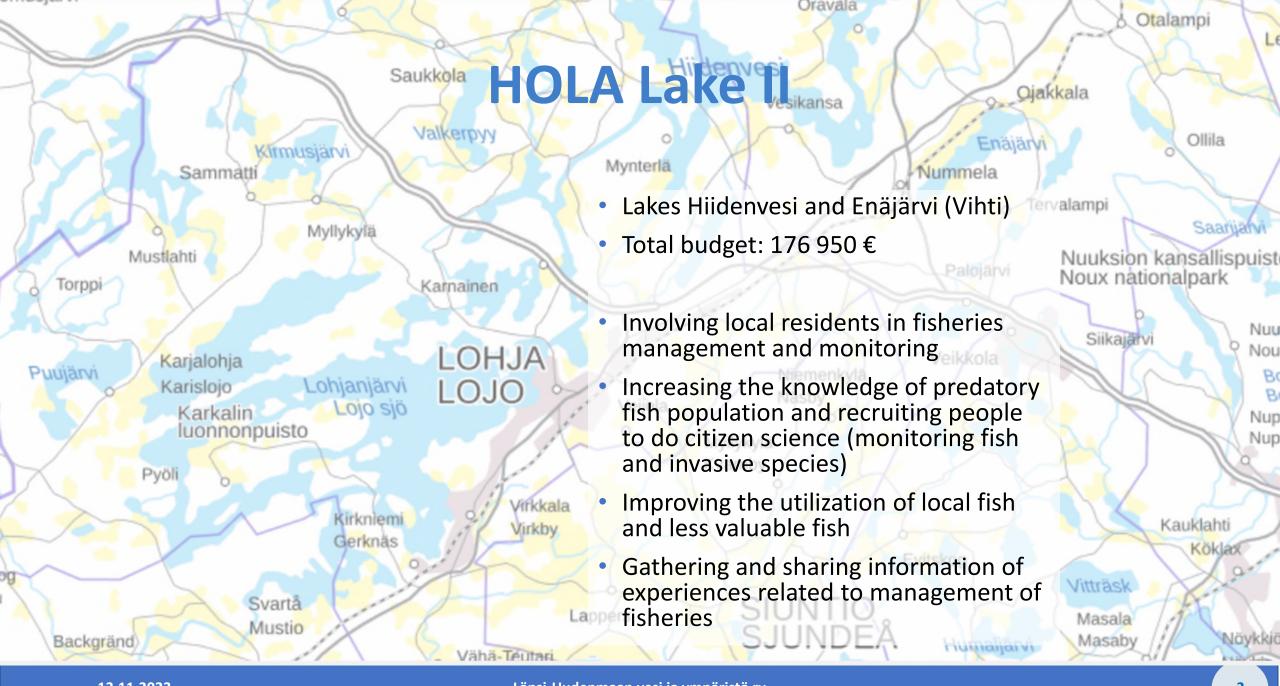
## Western Uusimaa HOLA Lake II project

6.11.2023

The Association for Water and Environment of Western Uusimaa / Länsi-Uudenmaan vesi ja ympäristö ry (LUVY)





# Western Uusimaa HOLA Lake II –project What has happened?

- The project has gone almost as planned
- Changes to the budget and project plan

Procurement of refrigeration/fish processing equipment (20000 €)

→ Cyprinid and *G. maxima* themed video series and marketing
(~12000 €) and survey of cyprinid fish processing and storage facility
(5000 €)

Voluntary work accumulated in a different way than planned
 The interest was strongly focused on the utilization of cyprinid fish and courses

Neither the monitoring of G. maxima nor the monitoring of pike fingerlings attracted any volunteers

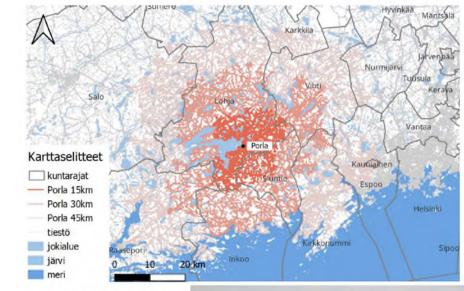
All the remaining budgeted voluntary work hours were collected during the summer 2023

Ilmoita havaintosi isosorsimosta:
Tähdellä * merkityt kentät ovat pakollisia
Isosorsimo on minulle tuttu vieraslaji ja tunnistan sen ulkonäöltä *
□ Kyllä
☐ Ei, toivon havainnoilleni vahvistuksen
Isosorsimo-esiintymä/levinneisyys havaintoalueellani on arviolta *
□ alle 10 m2
□ alle 100 m2
□ yli 100 m2
□ en osaa arvioida
Suunnittelen isosorsimon niittoja *
□ en suunnittele niittoja tai en halua osallistua kasvun seurantaan
□ haluan osallistua kasvun seurantaan
□ tarvitsen lisätietoja niiton toteuttamista varten
haluan osallistua kasvun seurantaan   tarvitsen lisätietoja niiton toteuttamista varten     Isosorsimoesiintymän sijainti ja muuta * No observations were     Observationer av jättegröe: reported     Fält markerade med en * är obligatoriskt
No observed (S)
Observationer av jättegröe: reported
Fält markerade med en * är obligatoriskt
Jättegröe är en för mig bekant främmande invasiv art och jag känner igen den *
□ ja
□ nej, jag vill få mina observationer bekräftade
Förekomsten av jättegröe/utbredningen på mitt observationsområde är uppskattningsvis *
under 10 m2
□ under 100 m2
□ över 100 m2
□ kan inte uppskatta
Jag planerar slåtter av jättegröe *
☐ jag planerar inte slåtter eller jag vill inte delta i uppföljningen av växten
jag vill delta i uppföljningen av växten
☐ jag är i behov av tilläggsinformation för att förverkliga slåttern
Jättegröebeståndets plats och övrigt *

### Improving the utilization of cyprinid fish

- Finnish Consulting Group are studying and resolving which location in Western Uusimaa region would be logistically op -tional for cyprinid fish processing and storage facility
  - The survey is based on >10 interviews with municipal employees, processors, fishermen, and other subject stakeholders
  - Profitability calculations
  - In terms of storage facility, there were two alternative solutions compared: container solution and permanent storage/processing facility

Survey is now ready, and the presentation will be held on 22.11. 16.00-18.00, Welcome! (online but only in Finnish)

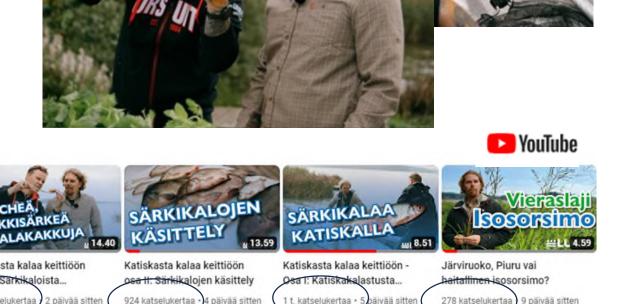






#### Cyprinid and G. maxima video series

- Cyprinid video series (subtitles in Finnish and Swedish):
  - Part 1: Trap fishing
  - Part 2: Handling fish
  - Part 3: Cooking cyprinids
- Videos have been published on the LUVY's YouTube channel and Instagram. Paid advertisements are running on Instagram and Facebook.
- Instagram statistics (5.11.)
  - Part 1: Targeted accounts 172, repetitions 312
  - Part 2: 157 and 238



5.11., at 20.00 (Part 3 had only been released on YouTube, and it had not been advertised yet.)

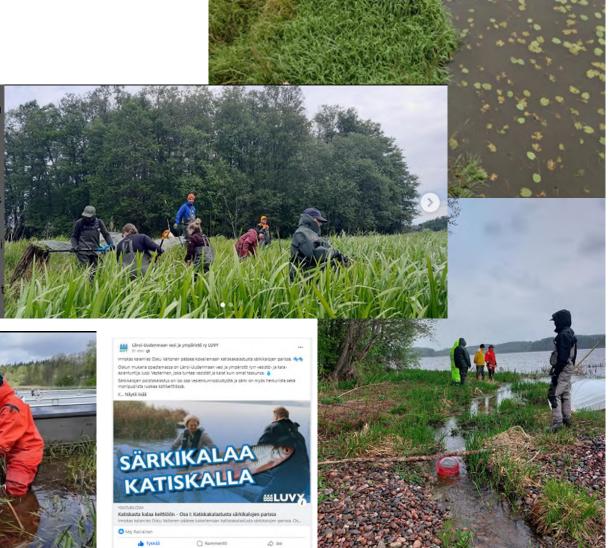
#### Other activity

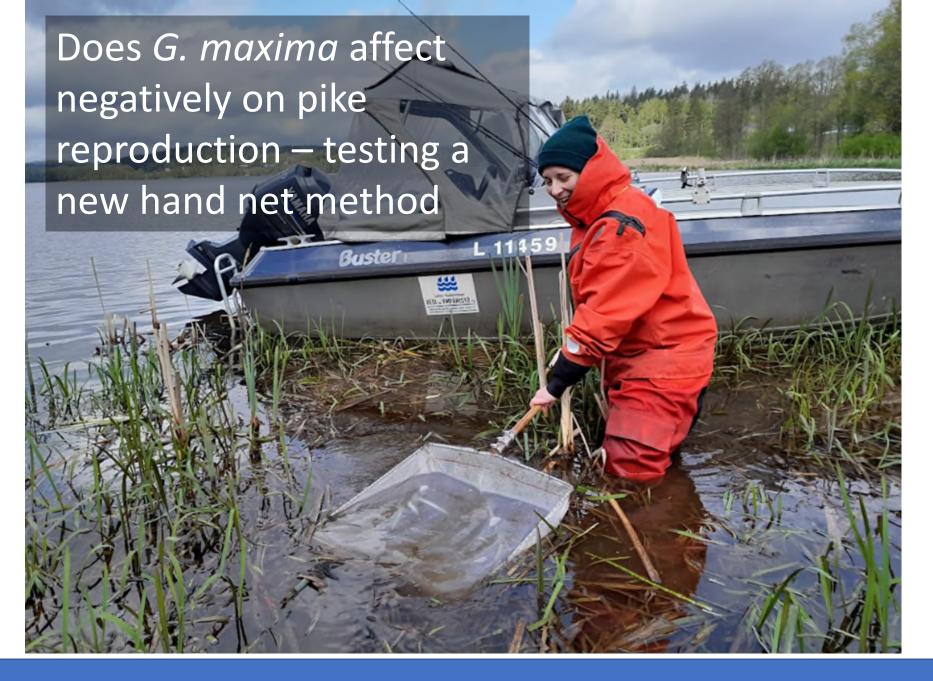
- Monitoring pike fingerlings
- Video series: <u>Controlling invasive Reed sweet-grass Glyceria</u> <u>maxima</u>
- Developing and manufacturing fish traps and monitoring equipment together with Vocational College Livia
  - Field testing day in June with students
  - Mowing reed sweet-grass with students
- Social media posts, newsletters...

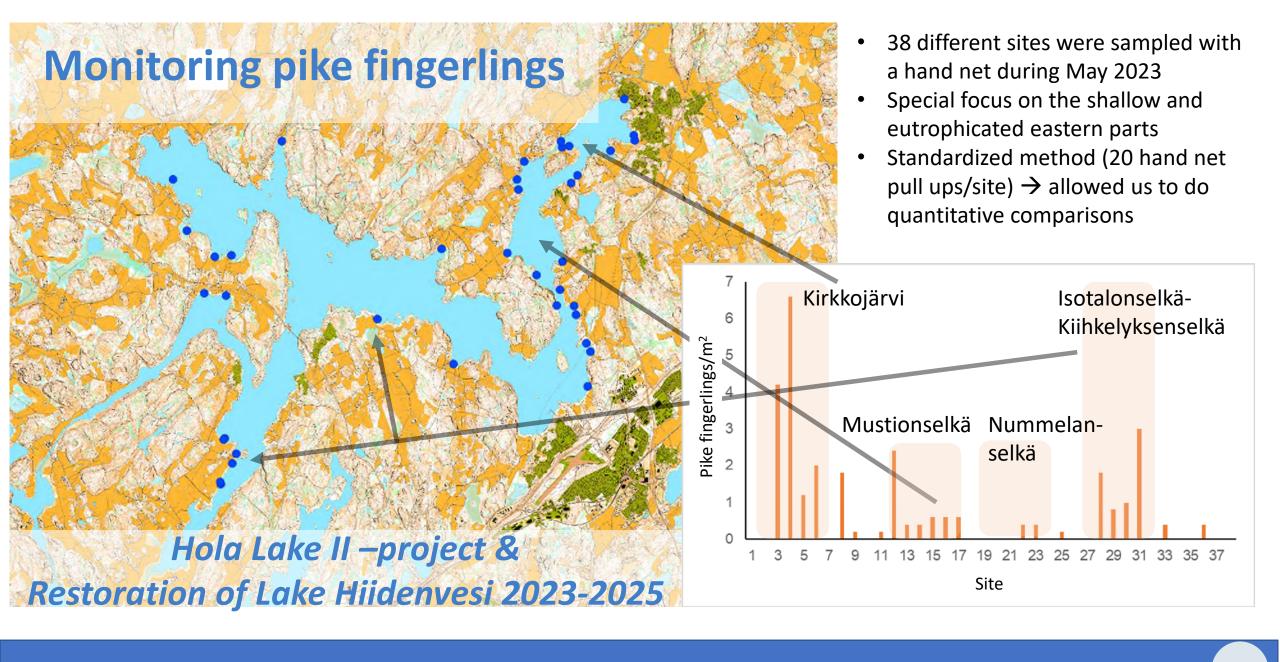
#### What's left?

- Reporting
- Social media campaign (videos)
- The presentation of survey









# There were more pike fingerlings within the native macrophyte species

